

**Creative.**  
**Digital.**  
**Search.**

*Aubergine*<sup>®</sup>

**Who are Aubergine?**

**What do we do?**

**Who do we do it for?**

**Why choose us?**

**How does it work?**

**Let's go.**

# We're *Aubergine*<sup>®</sup>

## The headlines.

- A team of 12 highly experienced, focussed and talented web professionals with skills in web & app design, development & online search.
- Founded in 2002 by Mark & Bekki Tomkins.
- Based in Leighton Buzzard, Bedfordshire. Offices in London & Milton Keynes. Operating across planet Earth.
- We've won loads of awards.
- We're one of a very few leading UK web accessibility experts.
- At the last count, the team has over 150 years of collective experience in the web sector.
- We love doggos. The office is full of them. Woofing and sniffing.
- And we're a really tight group of people that really care about improving the quality work that gets published on the internet. Too many amateurs all racing to the bottom. We're headed the other way.

## The detail.

Let's face it, first impressions help us make a lot of decisions. The point of failure is where something promises much but delivers little, or not at all. Making something look amazing is one thing – and our highly talented designers achieve this every day. What makes Aubergine a little different is that the design is underpinned with a well-planned and built website or app that works simply and in a beautiful way.

That 'race-to-the-bottom-thing' – that's not us. We have a thorough and process-driven method that ensures your online presence, website or app performs at all levels, with a positive user experience at its heart. After all, it's your brand and your business – it must perform both visually and functionally.

Design is not exclusive to how something looks – it includes how it performs and functions, too.

# Our team



## Mark Tomkins

Founder & Creative Director

## Joe Mayhew

Lead Developer

## Natalia Paszkiewicz

Developer, Search/Social Expert

## Michelle Clare

Search & Google Expert

## Bekki Tomkins

Co-Founding Director & Designer

## Steph Henman

Developer & Accessibility Expert

## Shane Fox

Senior Designer

## Nathan Quick

Web Content Curator

## Matt Willson

Director of Development

## Matthew Craft

Developer & App Expert

## Helen Glasper

Studio Manager

## Dan Sabatier

Council Website Manager



# What do we do?

## The headlines.



We design websites & apps.



We develop websites & apps.



We host & support websites & apps.



We design brochures & digital assets.



We optimise websites for search.



We manage Google Ads campaigns.

## The detail.

PHP, Javascript, MySQL, jQuery, React, React Native, Java, CSS, HTML5.

All the code that makes the web & apps work.

We don't do that .ASP Microsoft stuff – that's ancient tech.

We run our own servers in the UK and have a 99.975% up time. That's as close as you'll get to the best sort of uptime you'll find.

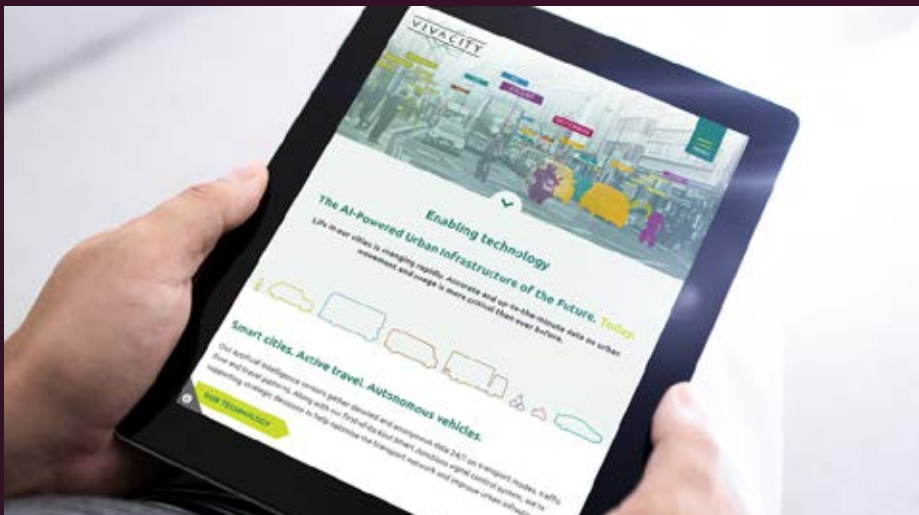
Our design team has many years' experience in all aspects of graphic design – both print and digital.

Our search team are Official Google Partners and optimise both paid and organic search campaigns.

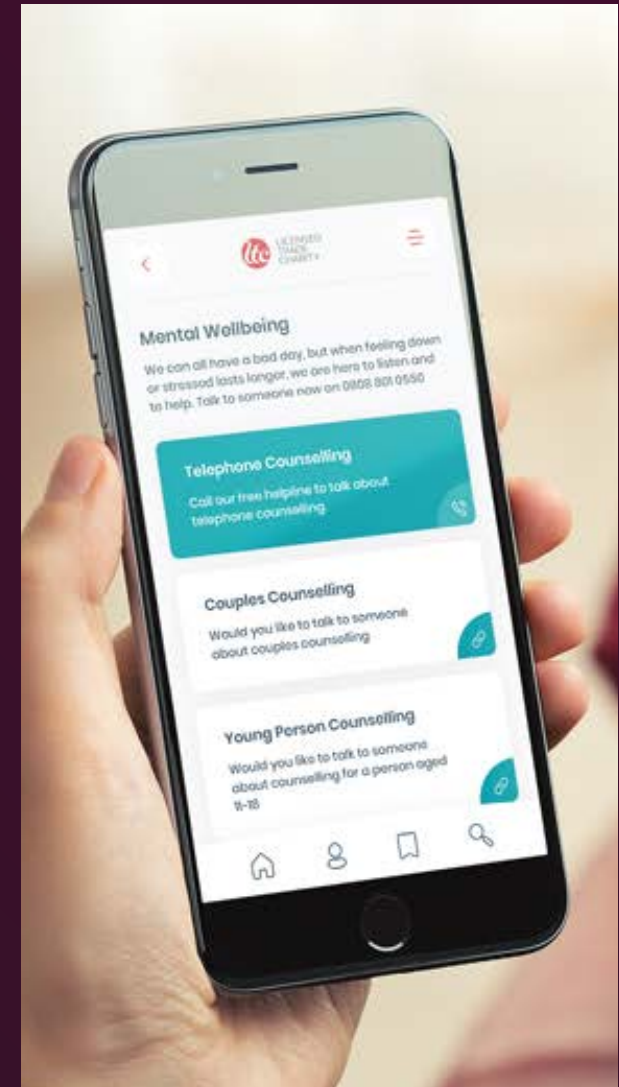
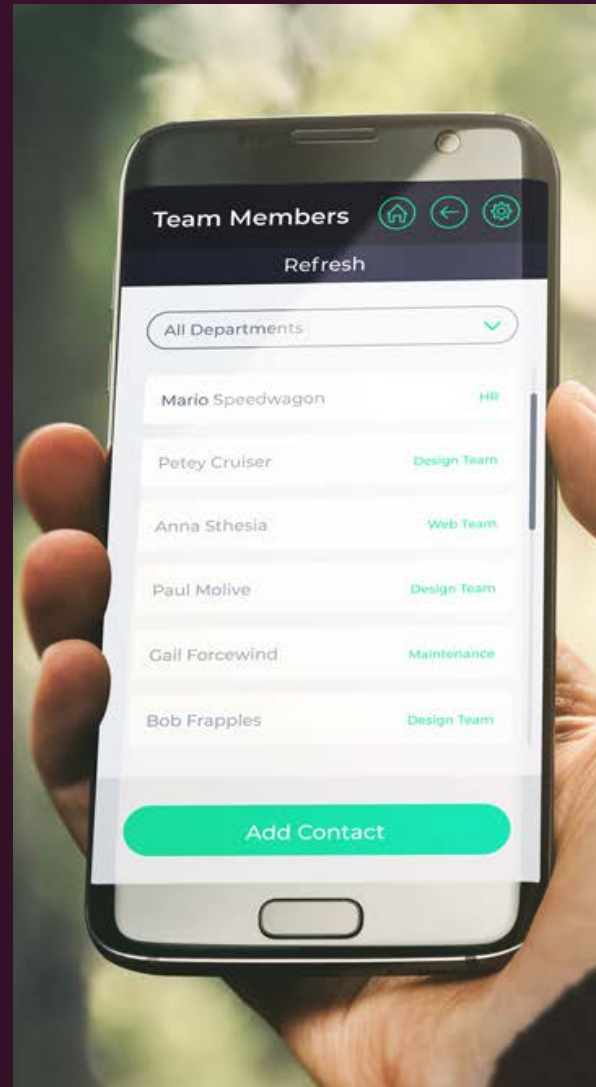
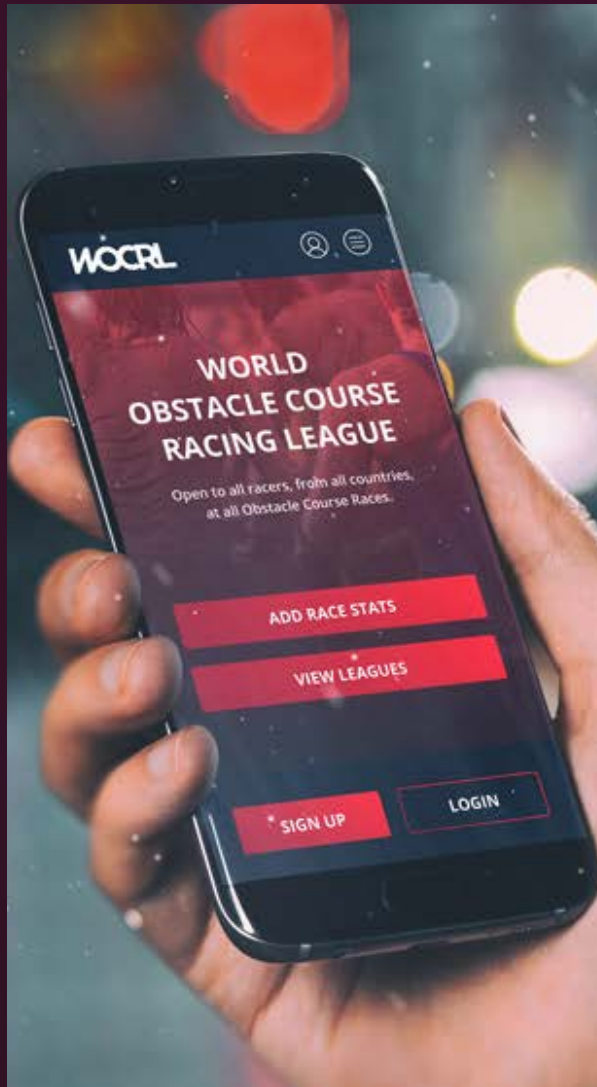


# Websites.

*Aubergine*



# Apps.



# Who do we do it for?

*Aubergine*



MAYOR OF LONDON



ExxonMobil

BeGambleAware®

kiimBLE



*Every life*



**TCM** GROUP  
Train • Consult • Mediate



# Who do we do it for?

## The headlines.



500+ active clients



High rollers, big names to small start ups & bijou businesses



Other agencies with no in-house technical support – we'll wear your hat, sing your song or ride shotgun with you.



Government agencies



Local authorities



Charities

## The detail.

We like to choose who we work with and what we do for them. Building a website or app is a partnership – let's call it a relationship. It can't be master and servant set up. Consideration, trust and support from both sides is what's required.

Everyone has the same goal – being excellent online.

We like to work with people who are organised, sensible and realistic – but still with vision, open-mindedness and that spark to want to see the project working out there in the wild.

We'll bring creative flair and meld it with borderline obsessive technical perfection and accuracy.

That's why agencies, big brands, little start-ups and the Government come to us.

# Why choose us?

## The headlines.



The trophy cabinet looks full



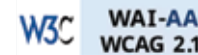
The Government trusts us



We're experts



DIGITAL AWARDS  
CHAMPIONS  
GOLD WINNER



MILTON KEYNES  
DIGITAL AWARDS  
SILVER WINNER

# Why choose us?



## The headlines.

- ✓ We're good. Really good.
- ✓ We're reliable without being boring.
- ✓ Experience. Lots of it.
- ✓ We know our stuff. Challenge us.
- ✓ For a group of techs and creatives, we're good to work with.
- ✓ The reviews don't lie – Google us.

### Maurice Banks



Having had help and advice from this company over the last 3 years . I can confidently recommend their comprehensive range of services. Their professionalism and attention to individual needs, are second to none.

### Daniel Lucas



The team at Aubergine, provided a superb job of refreshing our website. The team were always on hand, provided training and input and guided us through the process from beginning to end. Highly Recommended.

### Alec Packham



Unable to fault these guys. Professional, knowledgeable and supportive. They provide all the tools necessary to design, create, construct, host and then maintain a WCAG compliant website at an affordable price point.

### Vladimira Lacey



Great acts of kindness, thoughtfulness and all done very promptly. The idea of the free colouring for kids and the ability to request your own special cities - simply fantabulous :) Carry on spreading more smiles and goodness.

### Steven Singleton



# How does it work?

## The headlines.

- 1 Questions. Lots of them.  
We ask, you answer.
- 2 That forms the brief. No brief, no job.
- 3 We don't design and develop from an email. That way leads to trouble.
- 4 We design and develop from a solid, detailed brief.
- 5 You review. You love it.
- 6 Then we support from the shadows.





# So, what now?

## Let's talk



Call us 01525 373020



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Whatsapp 07810 753878



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